



**Steinbeis
Europa Zentrum**
Enabling Innovators to Grow

ENABLING INNOVATORS TO GROW

Stuttgart — 22. Mai 2025

About Us



Steinbeis Europa Zentrum

Enabling Innovators to Grow

European innovations for a sustainable society and responsible industrial change.

- 35 years of experience
- 500 client consultations per year
- 80 EU projects per year
- **50 proposals per year**
- 800 international partners
- 100 employees



OUR TEAM

- around 100 persons
- from more than 15 countries
- international, interdisciplinary, highly skilled



YOUR PATH TO EU-FUNDING

With a strong partner by your side

What we offer?



As Service Providers



CALL SCREENING



BROKERAGE SERVICE



PROPOSAL SUPPORT

**As Project Partners
in EU projects**



PROJECT IMPLEMENTATION

Administrative Project Coordination

Communication and Dissemination

Exploitation of Project Results

Tailored Packages to Fit your Proposal Needs



Feasibility Check

- Early-stage concept check
- **Ideal for:** New ideas & early-stage consortia
- **Outcome:** Go/ No-Go Recommendation

PRICE: Free*

*if one of the other packages is booked, otherwise €500



Evaluator review

- Proposal evaluation by HEurope evaluator
- **Ideal for:** Consortia with a near-final draft
- **Outcome:** Evaluation and improvement recommendations



Proposal Boost

- Intensive review, written impact, visuals
- **Ideal for:** Consortia wanting to focus on technical sections
- **Outcome:** Reviewed proposal with visuals, Impact section



Full Flight

- Complete package & coordination
- **Ideal for:** Consortia needing coordination & writing support
- **Outcome:** Excellent proposal with high chances to succeed

What is included in each package?

Features / Add-ons	 Feasibility Check	 Proposal Review	 Proposal Boost	 Full Flight
Strategic concept check & alignment	✓	–	✓	✓
Call & eligibility compliance	✓	✓	✓	✓
Review of proposal draft	–	✓	✓	✓
Written and oral feedback	–	✓	✓	✓
Drafting all non-technical sections: first page, Open science, gender, interdisciplinarity, impact	–	–	✓	✓
Visualisation and formatting services	–	–	✓	✓
Budget sanity check	–	✓	✓	✓
Researching and involving partners	–	–	–	✓
Full proposal writing incl. Part A and Part B	–	–	–	✓
Partner coordination support	–	–	–	✓
Flexible pricing for ready-made concept & consortia	–	–	–	✓



YOUR PATH TO EU FUNDING

OUR SERVICES >> your benefits



45% Success Rate*:
Unmatched expertise in
crafting excellent EU
proposals



Our clients gain
valuable time to focus
on their core tasks.



We empower our clients to
secure funding for their
projects to create
meaningful impact.

* **appr. 3x better than European average¹**

¹Source: The Horizon Europe Programme: A strategic assessment of selected items

Our Services in Project Implementation



YOUR PATH TO EU FUNDING

PROJECT IMPLEMENTATION

- ◆ Administrative and financial project management:
 - ◆ Coordination of reporting
 - ◆ Monitoring of allocated budget
 - ◆ Accounting and financial audits
 - ◆ Organisation of regular project meetings
- ◆ Communication and Public Relations:
 - ◆ With the European Commission and within the consortium
 - ◆ Cross-media publication and dissemination of project results
- ◆ Gendered Innovation Check



YOUR PATH TO EU FUNDING

PROJECT IMPLEMENTATION

- ◆ Innovation and knowledge management, exploitation of project results and technology transfer:
 - ◆ Well-founded technology watch via our international networks
 - ◆ Contact with strategic partnerships, for example via international brokerage events
 - ◆ Protection of intellectual property rights
 - ◆ Access to licence partners and investors
 - ◆ Exploitation strategies of project results
 - ◆ Market assessment and business plans



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**ARE YOU
READY
TO GROW?**

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